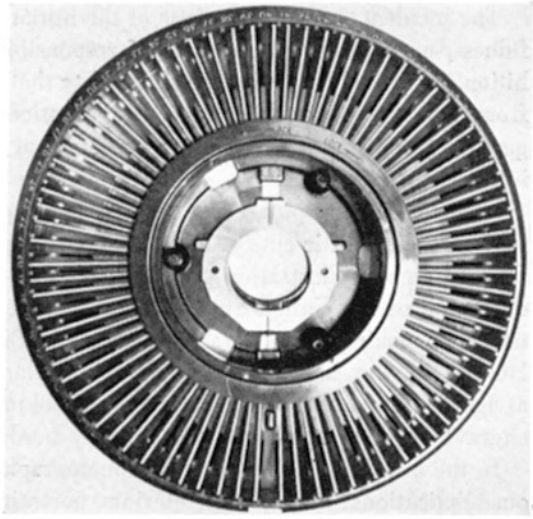
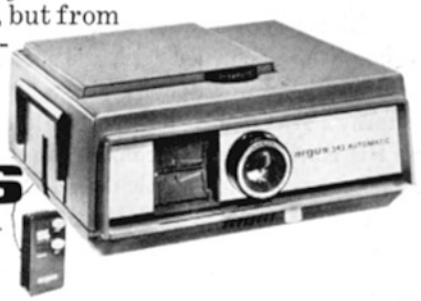
Argus thinks round-tray slide projectors are square.



Why?
Because it takes exactly the same space to store one round tray with 80 slides as it takes to store four Argus trays holding a total of 240 slides.
Because unlike round-tray projectors, all Argus slide projectors are completely self-contained, portable and can be carried with tray in place.
Because Argus slide projectors let you edit slides with the tray in place.
Because Argus slide trays are more economical. (They cost less on a per slide basis).
Because you can carry four 60-slide Argus trays in just one hand. (Try that with four round trays).
Because the Argus 543 Automatic Slide Projector is everything *but* square. Its remote control feature lets you change slides, focus, and switch to forward or reverse, from clear across the room. It has a single-slide editor, brilliant 500-watt projection, rugged metal case and a price tag under $90. Like all Argus products, it's covered by that incredible Argus unconditional guarantee. It protects you for one full year, not just from "defective materials and workmanship", but from everything, including kids, dogs and accidents.



argus

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IN CANADA: NEW MARKET, ONTARIO.